Arlington’s Approach

- Select Board Votes to Create Economic Recovery Taskforce in May.
- Taskforce Recommends Immediate Actions to the Select Board
- Taskforce Issues Consumer Survey
- Implementation Work is Ongoing
Creation of Economic Recovery Taskforce

Select Board votes to create an Economic Recovery Taskforce in the First Week of May. Modeled after similar Taskforce in Salem.

Goal of Developing both Short and Long Term Policy Recommendations for Consideration by the Select Board.

Broad Membership including the Chamber of Commerce, Business Owners, Property Owners, Arts Community, Non-Profits, Residents and Town Departments.

Immediate Focus on Issues of Parking, Signage, Vacant Storefront Bylaw, Outdoor Dining and Permitting Processes.
Policies Adopted

- Suspension of Parking Meters During Early Phases of Reopening
- Suspension of Temporary Signage Review Process
- Addition of COVID-19 Waiver for Vacant Storefront Registry
- Expand Outdoor Dining Opportunities and Adoption of Streamlined Permitting Process
Taskforce Issues Consumer Survey

SURVEY OPEN
6/4 THROUGH 6/21

1,452 RESPONSES

TYPICAL RESPONSE TO TOWN SURVEYS: 200 TO 1,000 RESPONSES
Q1: As the recovery from the COVID-19 crisis proceeds, how long will you wait before dining inside a restaurant?

- I will eat in a restaurant as soon ...
- I will wait a few days after they reopen
- I will wait a few weeks
- I will wait a month or two
- I will wait a few months
- I will wait until there is a vaccine ...
Q2: As the recovery from the COVID-19 crisis proceeds, how long will you wait before shopping for non-essential items in Arlington's businesses?
Q11: How likely would you be to participate in the following small-group cultural activities (assuming there will be safety protocols in place, like social distancing and wearing a mask)?
What do people want?

- People want as many outdoor options as possible
- People feel safer when others are wearing masks
- People will be more inclined to shop/dine at places where proper safety protocols (table distancing, mask wearing) are in place
- People want online, curbside, low-contact options to remain in place until COVID is no longer a threat
The Board of Health has Received 5 Applications for Expanded Outdoor Seating and 3 have been Approved.

Public Works has acquired a stock of Traffic Barriers for Creating Outdoor Seating Spaces in Parking Areas.

Parks & Recreation is Working to Allow For Profit Activity (Fitness) on Park Land as a Pilot.

Parking Meters Remain Suspended & Curbside Spaces are being Designated.