EVERETT

Pop-up Bus Lanes, Bicycle Network Build-out and Tactical Transit Improvements

Photo: Boston Globe
CITY OF EVERETT SNAPSHOT

3 miles from downtown Boston
Population: 45,000-50,000 (approx.)
Large Transit Dependent Population
Transit:
• 7 Bus Routes
• 15,000 Daily Boardings & Alightings
• No Rapid Transit or “Key” Bus Routes
BROADWAY BIKE/BUS LANE & CYCLE TRACK
BROADWAY CYCLE TRACK

BEFORE:

AFTER:
WELLINGTON CONNECTOR
WELLINGTON CONNECTOR

BEFORE:

AFTER:
NORTHERN STRAND EXTENSION & MYSTIC RIVER BRIDGE
BIKE SHARE
RESULTS

• Total of 2 miles of protected on street bike lanes and 2 additional miles of painted bike lanes.

• Over 1 mile of new off-road bike paths

• 50% year over year increase in cycling trips on Broadway (125 cyclists per hour)

• 50,000 new bike share trips in one year.

HOW?

• Developer Mitigation

• State Grants (MassDOT Complete Streets, Mass Gaming, DCR Trails)

• City Capital Funds.

• Using City staff resources to advance concept designs ahead of grant applications or developer mitigation requests.
BROADWAY POP-UP BUS LANE

- Intended as a discreet 4-day test to inform a longer-term pilot program.
- No formal outreach process
- 1 week notice to abutters and riders
- Mayor announces indefinite extension of pilot on 3\textsuperscript{rd} day.
COORDINATION AND LOGISTICS

- Everett DPW and Parking Enforcement
  - 200 parking spaces removed
  - 300 cones placed and picked up
- MBTA/MassDOT
  - Driver Training and Rider Notification

Photo: Boston Globe
PRESS AND PUBLIC DIALOGUE

Everett hails bus-only lane as success

Dedicated Bus Lane Could be A Model Statewide

CityLG

When Street Parking Becomes a Pop-Up Bus Lane

Broadway Bus Lane to Become Permanent Next Week
FROM PILOT TO PERMANENT

Photos: City of Everett
BOSTON BRT PILOTS:

- Funded by the Barr Foundation through an RFP process
- Three projects in four communities
- Demonstrated elements of Bus Rapid Transit
BOSTON BRT PILOTS:

- Technical Elements (lanes, platforms, signals)
BOSTON BRT PILOTS:

• Public Engagement (local artists, flower bomb)

Photos: Ad Hoc Industries
RESULTS

• 5% increase in bus ridership over 2 years
• 800 new transit Everett transit riders
• General public acceptance and support for additional transit priority
• City commitments and investments have been rewarded with additional Private, MBTA and MassDOT support for more transit improvements.
KEEPING THE MOMENTUM:

• New Permanent Level Boarding Stations
• Real-time Arrival Info and Bike Sharing at Key Stations
BUILDING A VISION
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