MMA Annual Meeting and Trade Show

Cultivating Development:
Strategies & Tools to Leverage Economic Assets
1.25.13

Matthew A. Morrissey, Executive Director
10 Year Plan for Sustainable Economic Development*

- Exist. & Small Business
- Emerging Job Sectors
- Communications
- Planning & Development
- Workforce Investment
- Catalytic Projects

Public Safety & Educational Attainment of Community

*NBEDC BOD 1.18.07
Strong Partnerships
Thoughtful Planning

Citywide Initiatives:
• Comprehensive Master Plan
• Mill Inventory
• 2008-13 Open Space & Recreation Plan
• 2008 Market & Economic Analysis
• Streamlined Permitting
• Priority Development Sites
• Brownfield Assessment
• Sustainable Development Guidelines
• Commuter Rail

Planning Districts:
• Business Park
• Upper Harbor Development Plan
• River walk
• Acushnet Avenue Market Place
• Hick-Logan-Sawyer Growth District
• Harbor Master Plan Update
• Quest Center/Armory Development
• Route 18 Access Improvement
• Downtown Land Use & Retail Plan
• Downtown Action Plan
• South End Gate Way
• Airport Master Plan
### 2006-2012: From Strategy to Results

<table>
<thead>
<tr>
<th>Category</th>
<th>Value</th>
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<tbody>
<tr>
<td>Private Investment</td>
<td>$348M</td>
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<tr>
<td>Public Investment</td>
<td>$94M</td>
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<tr>
<td>Jobs Retained</td>
<td>858</td>
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<tr>
<td>Jobs Created</td>
<td>1321</td>
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<td>Construction Jobs</td>
<td>1984</td>
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<tr>
<td>Tax Revenue Increase FY11</td>
<td>$1,011,471</td>
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CITY OF NEW BEDFORD
JONATHAN F. MITCHELL, MAYOR

New Bedford Economic Development Council